Brand & Company Profile

The Soul of the Maldives

MALDIVACAY *Tours*

BOUTIQUE DESTINATION MANAGEMENT COMPANY

ISLANDS • RESORTS • EXCURSIONS

A LETTER FROM THE FOUNDER

Every Journey Begins with a Story

Fifteen years in international customer service taught me that exceptional experiences are built on trust, empathy and genuine care for people.

Yet it was the Maldives that inspired me to begin a completely new chapter.

Like many travellers, I first came here searching for rest, clarity and a different pace of life. What I discovered was something far greater than I had imagined.

Beyond the iconic resorts and turquoise lagoons I found welcoming community, vibrant local traditions, untouched islands and friendship that forever changed the way I see this extraordinary country.

Sometimes the place that changes your life becomes the place you dedicate your life to.





The Maldives Should Be Experienced, Not Simply Visited

Living and working in the Maldives allowed me to experience tourism from every perspective. I welcomed guests, guided travellers, designed experiences and learned from local professionals who generously shared their knowledge of these islands.

In 2023, together with a trusted Maldivian partner, we founded Maldivacay with one simple belief: the Maldives should be experienced, not simply visited.

Today, our multicultural team proudly connects travellers from around the world with experiences that reveal both the refined luxury and the authentic soul of the Maldives.

Whether someone dreams of waking above a crystal-clear lagoon, exploring hidden local islands, diving alongside majestic whale sharks or simply slowing down to watch a traditional dhoni drift across the ocean sunset, we believe that every journey deserves to be deeply personal.

Thank you for allowing us to share our home, our knowledge and our passion with you.

Lana
Founder of Maldivacay Tours Pvt Ltd

BRAND MANIFESTO

The Soul of the Maldives

The Maldives is more than a destination.

It is a collection of stories written across more than a thousand islands, each with its own rhythm, traditions, colours and people.

For many travellers, the Maldives has always represented a distant dream - beautiful, exclusive and often unreachable.

We created Maldivacay to change that perception.

We don’t show people the Maldives. We help them to discover their own Maldives.



BRAND MANIFESTO

Every Island Has a Story

We believe luxury is not defined by the price of a villa, but by the quality of the experiences, the warmth of the people you meet and the memories you carry home.

Whether it is a secluded overwater retreat, a family guesthouse on a local island, a fisherman sharing stories at sunset or a turtle swimming through a coral garden, every journey deserves to feel personal.

We do not simply arrange holidays. We create meaningful connections between people and the Maldives.

Every island has a story. Let us show you yours.

Luxury is measured in moments, meaning and memory.



OUR PHILOSOPHY

Discover the Maldives Beyond the Postcards

The Maldives cannot be understood through a single island, one resort or a carefully edited photograph.

Its true beauty lies in its diversity:

In the quiet rhythm of local communities.
In the elegance of world-renowned hospitality.
In conversations with fishermen returning before sunrise.
In coral reefs alive with colour beneath the surface.
In moments of stillness that cannot be planned.

Travel changes us most when it allows us to truly belong, even if only for a little while.









OUR PHILOSOPHY

Journeys Designed with Curiosity, Respect and Connection

At Maldivacay, we design journeys that allow travellers to experience these islands with curiosity, respect and genuine connection.

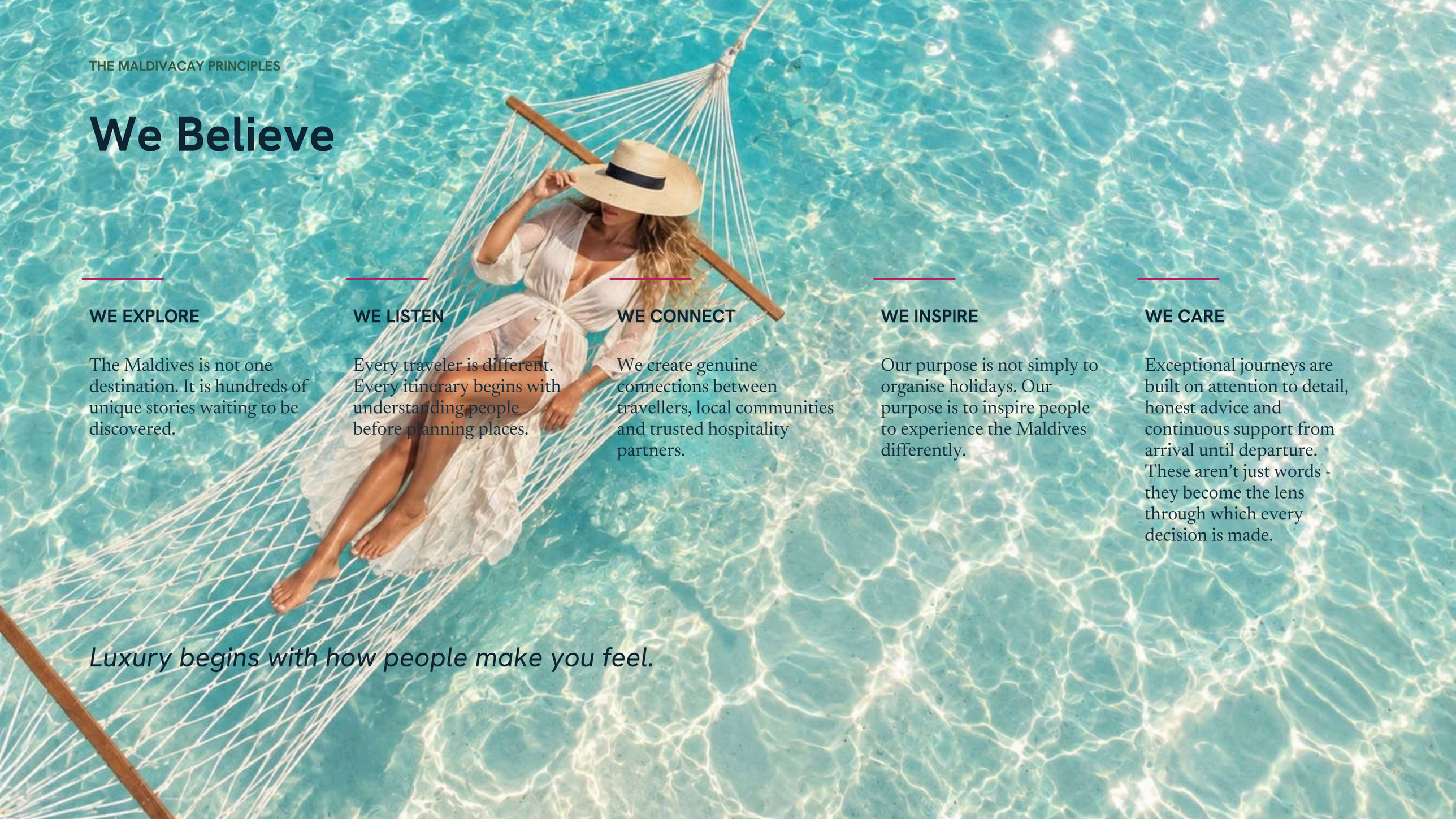
Because remarkable travel is never about checking destinations off a list.

It is about discovering places that leave a lasting impression on your life.

The most memorable journeys change the way we see the world.



We Believe



WE EXPLORE

The Maldives is not one destination. It is hundreds of unique stories waiting to be discovered.

WE LISTEN

Every traveler is different. Every itinerary begins with understanding people before planning places.

WE CONNECT

We create genuine connections between travellers, local communities and trusted hospitality partners.

WE INSPIRE

Our purpose is not simply to organise holidays. Our purpose is to inspire people to experience the Maldives differently.

WE CARE

Exceptional journeys are built on attention to detail, honest advice and continuous support from arrival until departure. These aren't just words - they become the lens through which every decision is made.

Luxury begins with how people make you feel.

THE SOUL OF LUXURY

Why the Maldives Still Inspires the World

People often describe the Maldives as paradise. We prefer to describe it as a living archipelago.

Stretching across the Indian Ocean, the Maldives is home to more than a thousand coral islands, each offering its own atmosphere, traditions and natural beauty.

Some islands are home to internationally acclaimed luxury resorts. Others are vibrant communities where generations of Maldivians continue traditions shaped by the ocean.

Beyond every reef lies another story waiting to be discovered.



An Extraordinary Destination, Above and Below the Surface

Beneath the surface lies one of the richest marine ecosystems on Earth, where colourful coral gardens, graceful manta rays, whale sharks, dolphins and sea turtles remind us why these islands are among the world's most extraordinary destinations.

The Maldives is not simply a place to visit. It is a destination to understand. To experience. To remember.

At Maldivacay we believe every traveler deserves to discover both its elegance and its authenticity.

26

Natural atolls

1,190+

Coral islands

Baa Atoll

UNESCO Biosphere Reserve

Year-round

Tropical climate

World-class

Marine ecosystems

Two worlds

Luxury resorts + authentic island communities

TWO WORLDS. ONE EXTRAORDINARY DESTINATION.

Where Luxury Meets Authentic Island Life

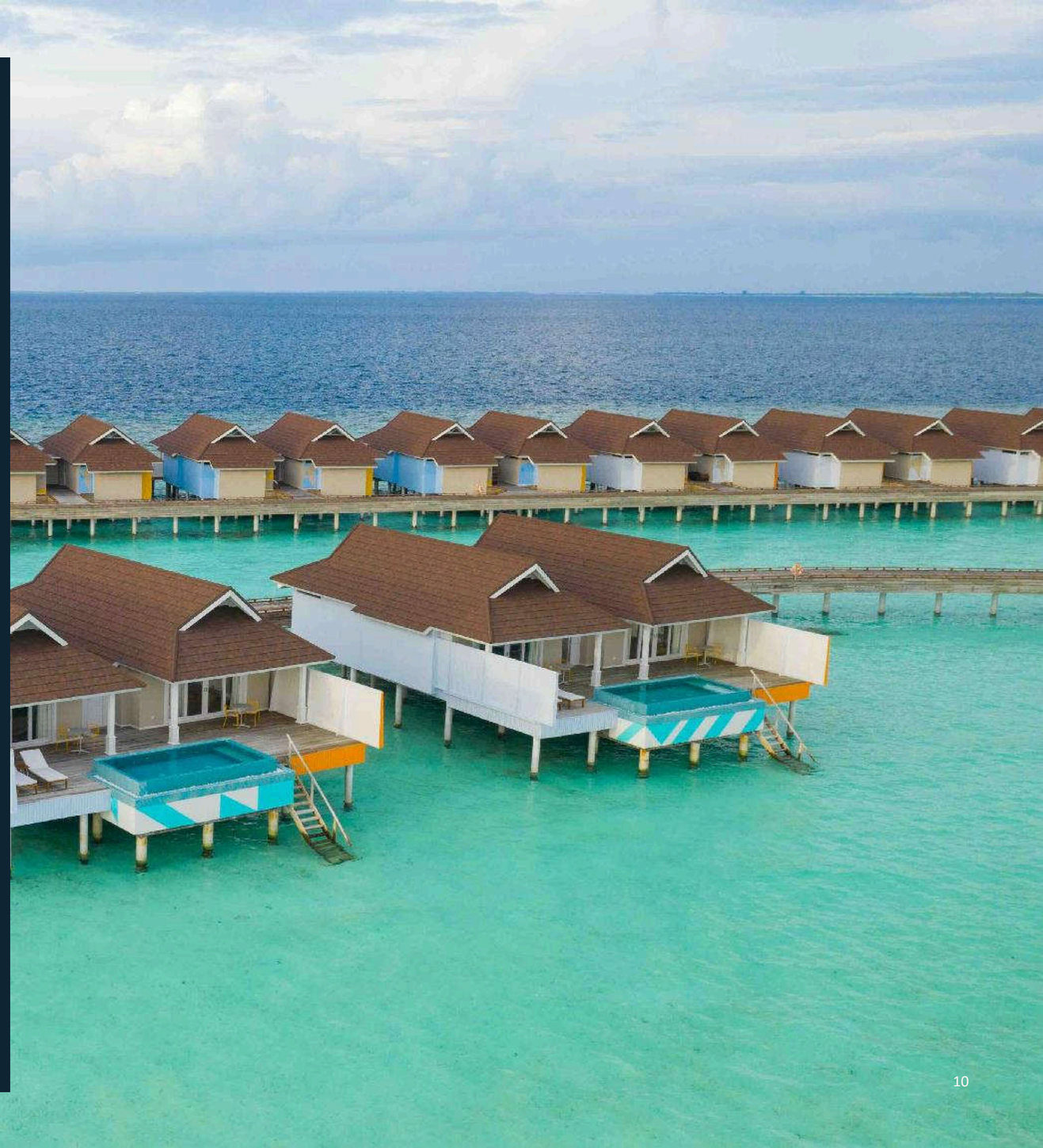
Many travellers believe they must choose between luxury and authenticity. We believe they deserve both.

Maldivacay is uniquely positioned to introduce explorers to every side of the Maldives.

Wake above a tranquil lagoon in one of the world's most celebrated luxury resorts. Then discover hidden local islands where warm hospitality, rich traditions and genuine cultural experiences reveal another side of the archipelago.

Whether designing an exclusive honeymoon, a family holidays, an island-hopping adventure or a personalised retreat and personalised retreats, we design journeys that celebrate the full diversity of the Maldives.

Luxury is not a destination. Authenticity is not a compromise. Together they create unforgettable journeys



OUR SIGNATURE EXPERIENCES

Stories Shaped Around How You Want to Feel









CURATED LUXURY RESORTS

Curated stays at carefully selected resorts ranging from contemporary beachfront retreats to world-renowned overwater villas.

AUTHENTIC LOCAL ISLANDS

Experience everyday Maldivian life through island communities, local cuisine, cultural traditions and hidden beaches.

ISLAND HOPPING ADVENTURES

Explore multiple islands discovering the unique character of each destination.

What story would you like your journey to tell?

OUR SIGNATURE EXPERIENCES

The Ocean Becomes Part of the Journey

PRIVATE YACHT CHARTERS

Celebrate life’s special moments aboard private yachts with tailor-made itineraries.

DIVING & MARINE EXPLORATION

Discover colorful coral gardens, graceful manta rays, whale sharks, sea turtles and one of the world’s richest marine ecosystems through carefully selected diving and snorkelling experiences.

PROFESSIONAL FISHING EXPEDITIONS

Led by experienced local captains and international fishing experts, our expeditions celebrate one of the Maldives’ oldest authentic ocean traditions while offering unforgettable moments at sea.

Every itinerary begins with a story only the ocean can tell.









THE PEOPLE BEHIND EVERY JOURNEY

Hospitality Begins with People

Behind every unforgettable journey is a team that genuinely cares.

Maldivacay was founded on the belief that exceptional travel is created through meaningful human connections.

Our multicultural team combines international hospitality standards with authentic Maldivian expertise, ensuring every traveller receives professional guidance before, during and after their journey.

From the moment our guests arrive at Velana International Airport until their departure, they are supported by experienced travel advisors, airport representatives, local island guides, dive & marine partners, and destination specialists who know the Maldives not only as professionals but as home.

Together, we speak the language of hospitality, regardless of nationality.

Great hospitality begins long before check-in and continues long after check-out.



LOCAL KNOWLEDGE. GLOBAL PERSPECTIVE.

Connecting the Maldives with the World

Although our heart will always remain in the Maldives, our vision reaches far beyond its shores.

Today Maldivacay proudly serves travelers and professional travel partners across multiple international markets while continuously expanding our global network.

Our ambition is to build a multilingual international network of travel advisors who understand both their local market and the unique character of the Maldives.

By combining local expertise with global communication, we create seamless journeys for travelers from around the world while building long-term relationships with resorts, hotels and travel agencies.

CURRENT MARKETS

Russia & CIS
Italy
China
Poland

EXPANDING INTO

United Kingdom
Japan
South Korea
Middle East
Europe

LANGUAGES WE WORK IN

English · Russian · Dhivehi · Italian · Chinese

Every destination speaks its own language. So do we.

THE SOUL OF ADVENTURE:
BEYOND EVERY REEF LIES ANOTHER STORY WAITING TO BE DISCOVERED

Curated Journeys, Designed Around You

PRIVATE BEACH DINING

An unforgettable dinner beneath the stars on a secluded stretch of white sand, carefully prepared for life's most meaningful moments.

SANDBANK ESCAPES

A tiny island surrounded by endless shades of blue. For a few hours, the Indian Ocean becomes yours.

No two travellers are the same.
Neither is the journey.



Moments Designed to Stay with You

WELLNESS RETREATS

Thoughtfully designed yoga retreats on the peaceful local island of Bandidhoo combine mindfulness, ocean adventures and authentic island life.

Morning practice. Afternoon exploration. Evening sunsets. Reconnect with yourself through curated wellness programmes set against the peaceful backdrop of the Indian Ocean.

DRONE STORYTELLING

Every remarkable journey deserves remarkable memories. Our team creates professional drone photography and cinematic videos that allow travellers to relive their Maldivian adventure long after returning home.

The most valuable souvenir is the memory of a moment that cannot be repeated.

TOGETHER WITH THE MALDIVES

A Dream Becomes a Destination Company

2019	2020	2021	2022	2023	2024	2025	2026	2030
A dream begins	The Maldives becomes home	Learning local hospitality	Building trusted partnerships	Maldivacay is founded	International expansion	Growing global partnerships	Boutique DMC	The vision continues

The strongest partnerships are built one journey at a time.

A Place Close to Our Hearts

While we proudly work with communities across the Maldives, Bandidhoo holds a special place in the Maldivacay story.

It is here that our team manages Dhonveli Inn, welcoming travellers who wish to experience authentic island life through genuine local hospitality.

More than just the accommodation, Bandidhoo offers meaningful cultural encounters, peaceful beaches, vibrant coral reefs and a slower rhythm of life that allows travellers to connect with the true spirit of the Maldives.

From yoga retreats and private beach dinners to snorkelling adventures, fishing expeditions and visits to uninhabited islands, every experience is thoughtfully designed in collaboration with the local community.

Because authentic travel should also create positive opportunities for the people who call these islands home.

Some places become destinations.
Others become part of who you are.

WHY TRAVEL PROFESSIONALS WORK WITH US

A Partnership Built on Trust

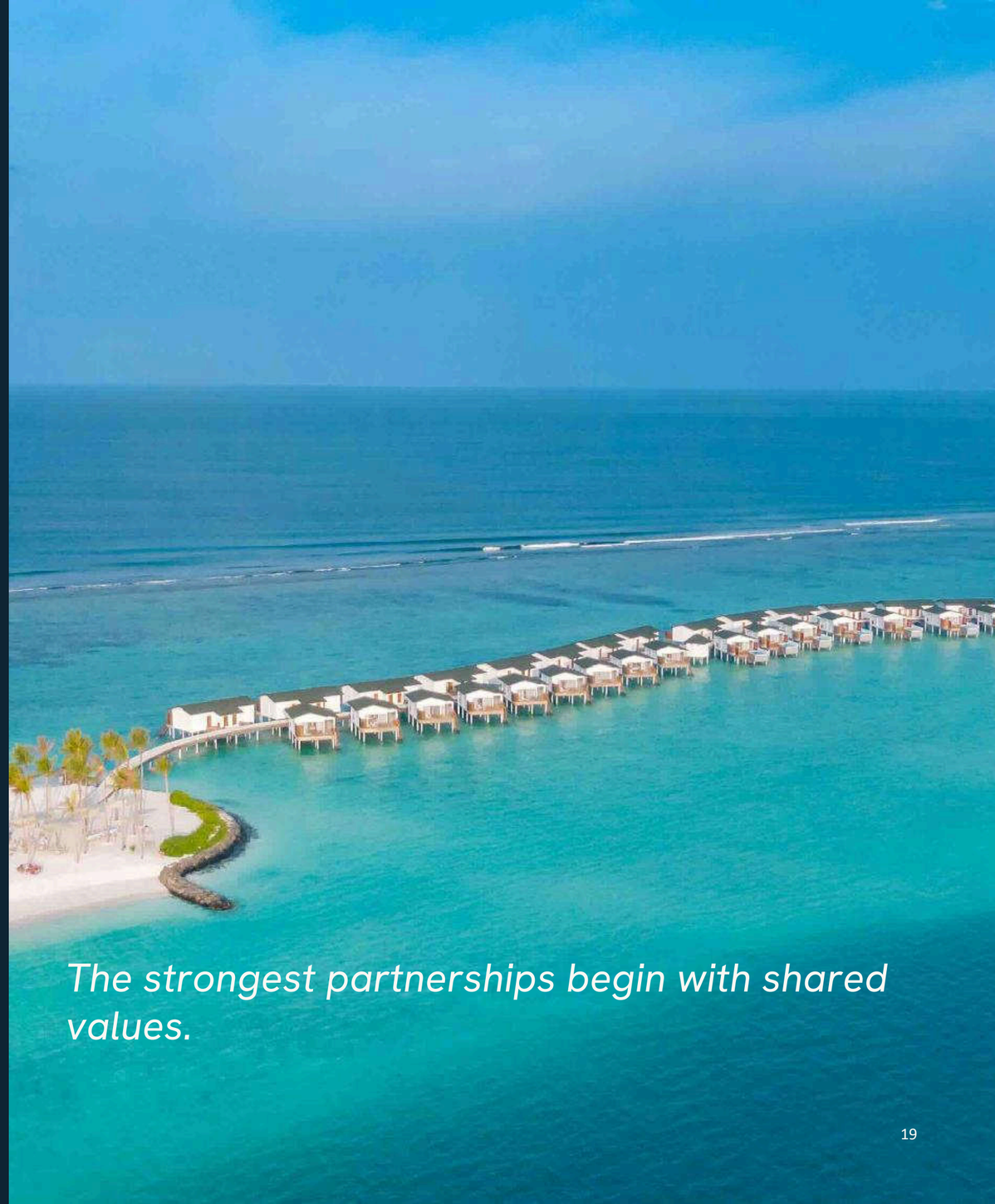
At Maldivacay we believe that successful partnerships are built on far more than competitive rates. They are built on trust, transparency, professionalism and a shared commitment to creating exceptional guest experiences.

Every traveler who chooses the Maldives places their trust in us. In return we carefully select accommodation partners who share our values of outstanding hospitality, attention to detail and genuine care.

Rather than simply booking rooms, we represent destinations, introduce travellers to carefully selected resorts and create meaningful relationships that benefit both guests and hospitality partners.

Because when our partners succeed, our travellers receive unforgettable experiences. And that is our greatest measure of success.

What we offer our Partners:
Access to growing international markets · Personalised sales approach · Destination expertise · Authentic storytelling · Long term relationships · High-quality traveler support · Professional communication · Strong local operational presence



The strongest partnerships begin with shared values.

DESTINATION MARKETING & CONTENT CREATION

Creating Stories Worth Sharing

Most travel companies stop after confirming a reservation. Our work begins much earlier and continues long after travellers return home.

We believe that every destination deserves to be experienced, photographed and shared. Through resort inspections, familiarisation trips and original digital storytelling, we introduce the Maldives through authentic content rather than traditional advertising.

Professional drone photography · video production · social media · FAM trips · resort inspections · destination promotion · marketing campaigns · influencer collaborations.

The most powerful marketing begins with genuine experiences.



DESTINATION MARKETING & CONTENT CREATION

We Create. We Promote. We Share.

WE CREATE

Professional Photography
Drone Cinematography
Resort Reviews
Destination Guides
Video Stories
Social Media Campaigns
Travel Articles
Traveller Testimonials

WE PROMOTE

Luxury Resorts
Boutique Hotels
Local Guesthouses
Island Experiences
Marine Adventures
Cultural Tourism
Wellness Retreats
Private Journeys

WE SHARE

Instagram
Facebook
YouTube
Rutube
Telegram
Official Websites
International Travel Networks

Every journey creates inspiration for the next. Great destinations deserve to be remembered long after the journey ends.

THE SOUL OF COMMUNITY

Together for a Sustainable Future

The Maldives is not only our destination. It is our home.

Every itinerary we create is guided by respect - for local communities, for nature and for future generations.

By introducing travellers to both luxury resorts and inhabited islands, we encourage meaningful cultural exchange while supporting local businesses and family-owned guesthouses.

We believe tourism should enrich the communities that welcome us, protect the extraordinary marine environment that inspires us and create opportunities that extend beyond a single holiday.

Whether organising community-based experiences, promoting responsible marine activities or encouraging respect for local traditions, we strive to ensure every journey leaves a positive impact. Because preserving the Soul of the Maldives is a responsibility we all share.

We borrow these islands from future generations.



OUR COMMITMENT

Preserving the Soul of the Maldives

01 Respect local communities

02 Support local businesses

03 Protect marine life

04 Encourage responsible travel

05 Celebrate Maldivian culture and Island traditions

06 Promote sustainable partnerships

The greatest privilege is not simply visiting the Maldives but helping preserve its beauty for generations to come.



OUR VISION

Grow Responsibly. Remain Personal. Stay Authentic.

Maldivacay began with one person’s dream. Today, it continues with a shared vision.

Over the coming years, we aim to strengthen our position as one of the Maldives’ most trusted boutique Destination Management Companies by building lasting relationships with explorers, travel professionals and hospitality partners around the world.

Our vision reaches beyond borders. We are actively expanding our international network across Europe, Asia and the Middle East while continuing to invest in local communities, authentic experiences and meaningful partnerships through the Maldives.

Our ambition is not simply to grow. It is to grow responsibly. To remain personal and authentic. To remain proudly connected to the islands that inspired our journey. The future of Maldivacay will always begin with the Maldives.

Every journey begins with a dream. Every vision begins with believing it is possible.



LET'S CREATE EXTRAORDINARY JOURNEYS TOGETHER

Every Partnership Begins with a Conversation

Whether you represent a luxury resort, boutique hotel, travel agency, tour operator or tourism organisation, we would be delighted to explore how we can grow together.

At Maldivacay every partnership begins with a conversation. Every collaboration is built on trust. And every shared success starts with one unforgettable journey.

We look forward to welcoming your explorers to the Maldives.

The finest journeys are never created alone.





CONTACT

Begin Your Maldivacay Story

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Every island has a story. Let us show you yours.

OUR ISLAND NETWORK

From North to South, Our Maldives Keeps Growing

26 NATURAL ATOLLS

A living chain of coral across the Indian Ocean



Haa Alifu · Haa Dhaalu · Shaviyani · Noonu · Raa · Baa · Lhaviyani · Kaafu · Alifu Alifu · Alifu Dhaalu · Vaavu · Meemu · Faafu · Dhaalu · Thaa · Laamu · Gaafu Alifu · Gaafu Dhaalu · Gnaviyani · Addu

MALDIVACAY ISLAND NETWORK

27 local islands across 9 atoll regions — and a resort network that continues to grow.

HAA DHAALU + NOONU

Hanimaadhoo · Velidhoo

BAA

Fulhadhoo · Fehendhoo

KAAFU

Himmafushi · Thulusdhoo · Dhiffushi
Gulhi · Guraidhoo · Maafushi

ALIF ALIF

Thoddoo · Rasdhoo · Gangehi
Ukulhas · Mathiveri

ALIF DHAAL

Hangnaameedhoo · Omadhoo
Dhangethi · Dhigurah · Maamigili

VAAVU

Fulidhoo · Thinadhoo

DHAALU

Bandidhoo · Rinbudhoo
Kudahuvadhoo

LAAMU

Gan Laamu

GNAVIYANI

Fuvahmulah



Discover the Maldives Beyond the Postcards

Every island has a story. Thank you for beginning yours with Maldivacay.

A FINAL REFLECTION

Why Maldivacay

We believe travel is measured not by the number of islands visited, but by the connections made, the stories shared and the memories carried home. It is measured by perspective.

We know the Maldives from the inside - not only through contracts and reservations, but through years of living, working and building meaningful relationships across these islands.

We understand both the expectations of international travellers and the traditions that make each Maldivian community unique. This allows us to create journeys that are both effortless and deeply personal.

Luxury when desired. Authenticity when sought. Professionalism always.

Because every traveller deserves more than a holiday. They deserve a story worth remembering.

Thank you for allowing us to share our Maldives with you. We look forward to welcoming you.



MALDIVACAY *Tours*

BOUTIQUE DESTINATION MANAGEMENT COMPANY

ISLANDS • RESORTS • EXCURSIONS

